



# DEVELOPMENT ACROSS THE DISTRICT

*OFFICE OF THE DEPUTY MAYOR  
FOR PLANNING AND ECONOMIC DEVELOPMENT*

August 13, 2001

*“From Colonial Village to Congress Heights, Ward 1 to Ward 8, we’re promoting economic development—in the business district and in our neighborhoods. We’re making sure that economic opportunity reaches every corner of the District.”*

**Mayor Anthony A. Williams**

A car race. A new hotel space. And a better way to maintain your business. This week, Mayor Anthony A. Williams is welcoming the world’s best cars, drivers and manufacturers to the District, leading the search for a convention center hotel and streamlining government processes—and helping our local businesses.

**LADIES AND GENTLEMEN, START YOUR ENGINES.** Attention motor sports fans: Racing is roaring into D.C. On August 9<sup>th</sup>, Mayor Williams joined the D.C. Sports and Entertainment Commission and National Grand Prix Holdings, LLC’s announce a 10-year partnership to stage the “National Grand Prix of Washington, D.C.,” an international, annual motor sports event at RFK Stadium.

The series will begin next year, with an American Le Mans Series Race, Friday, July 19<sup>th</sup> to Sunday, July 21<sup>st</sup>, 2002. The weekend will include a three-hour race for the American Le Mans Series on Sunday, July 21<sup>st</sup> (nationally televised on NBC), an event for the popular Trans-Am Series and a celebrity race. Other aspects of the festival will be announced later.

“Professional racing showcases some of the world’s greatest cities: Melbourne, Monte Carlo, Barcelona and Montreal. I’m proud that Washington, D.C. is a member of that group,” commented Mayor Anthony A. Williams. “With our world-class hotels, restaurants, transportation, shopping, entertainment and cultural attractions, we’re the ideal city for racing enthusiasts – and their families – to spend the weekend.” The event is expected to pump \$350 million in the District’s economy over a ten-year period.

**COMING INTO TOWN FOR A CONVENTION? STAY AT THE CONVENTION CENTER HOTEL.** The District Government and the Washington Convention Center Authority believe that the new Convention Center’s economic potential be maximized with a 1,100 to 1,500 room Convention Center Headquarters Hotel.

The goal of the Headquarters Hotel RFP is to determine if such a hotel can be developed on a privately owned site—within the general area of the new Convention Center, and at an acceptable cost to the District. The District is inviting developers to partner with site owners and hotel operators to submit joint proposals for meeting the City’s programmatic requirements, including the need for a large ballroom, meeting rooms, restaurants and street-accessible retail.

Proposals were due on August 8<sup>th</sup>. The RFP Review Team is now reviewing the proposals they’ve received and will decide which proposals to pursue based on overall site quality, capacity to execute the described project, financial plan, development program, design excellence, LSDBE participation and employment opportunity and community outreach plans. Look for updates as the process moves forward.

For more information, visit our website at [www.dcg.biz.dc.gov](http://www.dcg.biz.dc.gov)

### **CUT THAT RED TAPE! IT'S TIME FOR THE MASTER BUSINESS LICENSE PROGRAM.**

The District's Master Business License Program is designed to improve the regulatory processes for local businesses owners. The program provides the following improvements:

- more comprehensive customer information and instructions on how to apply for and obtain business licenses and associated permits;
- a reduction in the number of applications and forms required;
- two-year license renewal periods, instead of annual renewals;
- the issuance of a single license document, showing all of the types of business activities you are approved for, rather than multiple licenses;
- and renewal of all license endorsements at one time, instead of staggered periods.

"Economic development means local development—cutting red tape so the arms of a strong economy can reach our neighborhoods and communities," said Mayor Williams. "We're committed to working with you to create the conditions for our business sector to thrive."

Want to learn more? Take the tutorial at [www.dcr.org/mbloping.shtm](http://www.dcr.org/mbloping.shtm)

### **NOTABLES AND QUOTABLES**

Heard about the hot D.C. office space market? Read about it in *The Washington Post*.  
[www.washingtonpost.com/wp-dyn/articles/A23453-2001Aug2.html](http://www.washingtonpost.com/wp-dyn/articles/A23453-2001Aug2.html)

Seen what awards the District has won lately? Click here and check out our accolades.  
[www.washingtondc.gov/mayor/news/release.asp?id=209&mon=200108](http://www.washingtondc.gov/mayor/news/release.asp?id=209&mon=200108)

### **AND DON'T FORGET...**

On Wednesday, August 1<sup>st</sup>, the Redevelopment Land Agency (RLA) released a **Request for Proposals calling for the development of 7 sites** for residential, retail and commercial facilities in along 14<sup>th</sup> Street in Columbia Heights. This is the latest step in Mayor's Williams efforts to bring neighborhood-based economic development, mixed-income housing and retail opportunities to Columbia Heights.

These proposals will compliment the Tivoli Theater and Grid USA projects, which will begin construction in Spring 2002. For a copy of the complete RFP, please visit DHCD's website:  
[dhcd.dc.gov](http://dhcd.dc.gov)

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